

I can sell DKGNA Raffle Tickets

by John Kreuzer



John with his new shotgun and young dog on a cold Nebraska morning hunt

Selling raffle tickets to the Western Region hunt at Harold, SD was pretty easy because it is just 5-hour drive from Gothenburg. I didn't think that I could sell tickets to the DKGNA Annual Hunt Oregon Raffle. **I was WRONG!**

I have suggestions for each member to sell raffle tickets. Notice the plural.

First, you need to identify those that hunt together as friends or family.

For example, get four guys that hunt together to each put in \$100. There is a 4/125 or 3.2% chance to win the Hunt Oregon trip. Then, each guy has a 1/125 chance to win the shotgun or Alabama hunt. From Gothenburg, there is a 17-hour drive, but it is all Interstate. This isn't bad for four hunters. We have guys that elk hunt with a longer drive. If the weather is good, I know groups that would return through

Montana for additional hunting and split up the driving. They picked Montana because they had on their 'bucket list'. A return trip could include a South Dakota hunt.

I have also looked for three guys that hunt together and I tell them that I will put in the fourth \$100. You get a free raffle ticket for every five sales so that covers part of your costs. I had five bonus raffle tickets last year.

There is a growing number of women hunters. Don't forget to target women that have started upland hunting.

Regarding families, I got several sales to the father or grandfather for 2 or 3 raffle tickets. If they had won, they would take sons or grandsons.

Another target is businesses that have customers that would value this premium hunt. Gothenburg is an ag community. I have sold tickets to seed dealers, equipment dealers and attorneys. If they win the hunt, they have customers that will greatly appreciate. If they are second, they get a very nice Beretta shotgun.

Of course, the limited number of tickets is a huge selling point. DU or PF may be selling a \$20 ticket, but there could be several hundred tickets sold.

Last year, I sold the winning Hunt Oregon ticket and I won the Beretta shotgun. Having two winners at Gothenburg will help my sales.

I hope that everyone is willing to get out and sell tickets. You just need to get your target audience and ask. This is a great fundraiser for the DKGNA. Thank Frank for getting the Hunt Oregon prize.

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